

"By awarding me the Dave McCloud Aviation Memorial Scholarship, you have lightened the financial burden that causes so many veterans to withdraw from their pursuit of a higher education. The award of this scholarship will ensure that I will be able to finish my degree as scheduled, and can readily bring the knowledge and skills gained from my education and experience to the changing world of aviation." – Lindsey Loewn, Dave McCloud Aviation Memorial Scholarship recipient



## Dear Colleagues,

I **believe** in the power of our collective generosity. That is why I am asking you to join me and others in contributing to this year's Statewide Staff Campaign. Each year, your gifts are added to those of thousands of alumni, staff, faculty, students, corporations and foundations. This year, together we will give in excess of \$18 million, all of which will have a significant impact on the University of Alaska's ability to excel.

Each day, through your work, you demonstrate your commitment to the mission of the University of Alaska. Today, I hope you will consider deepening that commitment by giving through the staff campaign. Every gift, regardless of size, makes a difference. Our primary goal is to maintain or hopefully increase participation. We already exceed national participation figures with 38 percent of you giving to the campaign in 2013. Let's see if we can increase that number this year and demonstrate our shared belief in the University of Alaska.

You can direct your gift in a way that is most meaningful to you. If you want to help students succeed, perhaps you'll consider giving to a scholarship fund, supporting undergraduate research or helping with the costs of one of the many programs that enrich a student's experience at the University of Alaska. Many of our facilities are enhanced through the support of private donations. Numerous programs and events provide benefits to students, staff and the communities where our campuses are located. Your support helps those programs and events to survive and thrive. You can choose to contribute to any of the existing UA funds listed at [www.alaska.edu/foundation/staff\\_campaign](http://www.alaska.edu/foundation/staff_campaign). We also welcome unrestricted gifts which allow us to direct funds to the areas of greatest need.

Thank you for continuing your support.

Carla J. Beam  
President, UA Foundation

## I BELIEVE IN UA!

\_\_\_\_\_  
Name (Please Print)

\_\_\_\_\_  
Employee ID

\_\_\_\_\_  
Recognition Name

☐ Make my gift anonymous

**Please direct my gift to the following area/s:**

\$\_\_\_\_\_ to Statewide Unrestricted Gifts

\$\_\_\_\_\_ to Scholarships General-UA

\$\_\_\_\_\_ to \_\_\_\_\_

\$\_\_\_\_\_ to \_\_\_\_\_

### Payment Options:

☐ CHECK. Please make it payable to UA Foundation.

☐ CREDIT CARD. Please visit our secure giving form at [www.alaska.edu/foundation](http://www.alaska.edu/foundation) and click on the GIVE NOW button in the upper right hand corner.

☐ PAYROLL DEDUCTION. (Minimum payroll deduction is \$10 per pay period per fund with a minimum pledge of \$100 per fund.) Employment contract term:

☐ 9,10,11 month (19 pays)

☐ 12 month (26 pays)

☐ I authorize a payroll deduction of \$\_\_\_\_\_ per pay period for \_\_\_\_\_ pay periods for a total pledge amount of \$\_\_\_\_\_.

\_\_\_\_\_  
Employee Signature

\_\_\_\_\_  
Date

☐ I would like to speak to someone about including the University of Alaska in my estate plan.

### OFFICE USE ONLY

Entered: \_\_\_\_\_ Date: \_\_\_\_\_

PP Begin: \_\_\_\_\_ PP End: \_\_\_\_\_

## STAFF SUPPORT....



The 2011 national figure  
on staff/faculty giving is

**23%**  
participation

The 2013 Statewide  
staff campaign had a

**38%**  
participation rate



## ...STUDENT SUCCESS



**\$2,327,680**

UA Foundation  
scholarships awarded  
in 2012-2013

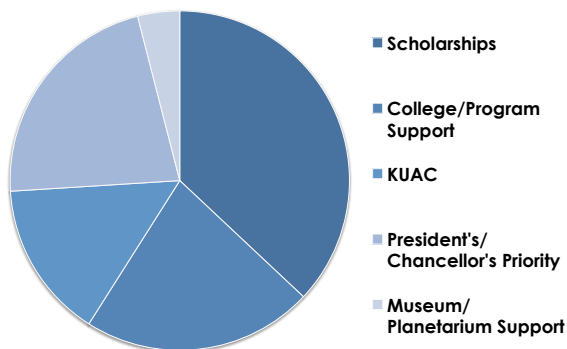
**1,128**

Students awarded  
scholarships in  
2012-2013



UA Foundation  
P.O. Box 755080  
Fairbanks, AK 99775-5080  
907-450-8030  
[www.alaska.edu/foundation](http://www.alaska.edu/foundation)

### FY13 Statewide Staff Campaign Gifts were directed to:



Thank you for supporting the  
University of Alaska

Contributions are tax-deductible as provided  
by law. For more information about how you  
can make a difference, visit the  
statewide staff campaign website at  
[www.alaska.edu/foundation/staff\\_campaign](http://www.alaska.edu/foundation/staff_campaign).



# I BELIEVE...

## Statewide Staff Campaign

University of Alaska